

The HAMPSHIRE BOOKSHOP *Inc.*

NORTHAMPTON MASSACHUSETTS

F O U N D E D I N 1 9 1 6

WCSR

Hampshire Bookshop Spot

Wednesday, Oct 14 - 10 PM

Thursday, Oct 15 - 8:30 AM

If your hair lets you down when you don't want to let

down your hair....visit the Hampshire Bookshop and

invest in a Scotch Poke. This is a pretty little plaid bag

which contains a brush and a comb...and the whole thing is

small enough to fit into your most over-loaded purse or even

into your coat pocket, where it's handy for repairs. The

Scotch Poke has a nice price, too...it's just a dollar and a
quarter at the Hampshire Bookshop.

And speaking of pokes, while you're in the Bookshop, take a

poke at their perpetual calendar. A flip of the finger gives

you the month, the day and the date. These are handy ~~in~~ things

to know....and all this knowledge, plus a very handsome

addition to your desk...costs you just 3.60 at the Hampshire

Bookshop. Stop in ^{tomorrow.} /today.

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The Hampshire Bookshop Inc.

NORTHAMPTON MASSACHUSETTS

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